



FOR IMMEDIATE RELEASE: February 3, 2021

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FRTA is pleased to introduce our NEW micro-transit pilot program
For Weekend Service
February 14, 2021

The FRTA is excited to share that our new micro-transit pilot program (FRTA ACCESS) will be available to the public on weekends beginning February 14, 2021.

The launch of this new program will allow the general public to schedule next-day or same-day transportation or to book trips up to one week in advance utilizing our new app!

During this pilot phase (which will expire June 2021) four zones will have access to this application: Zone 1 consists of Greenfield, Montague, Deerfield, Whately, Gill, Leyden & Erving. Zone 2 will consist of Orange, New Salem, Warwick, Wendell & Erving. Zone 3 will consist of Downtown Shelburne Falls (Arms Library) and Charlemont Park & Ride. Zone 4 will consist of Athol Hospital, Athol YMCA & Athol Market Basket Plaza. Service there will operate from 9:30am to 5:30pm, Saturday and Sunday.

All rides within a zone will be \$3.00 per one-way trip and all trips between zones will be \$4.00 per one-way trip. All additional riders are half-fare. Rides are open to the public on a first come-first serve basis and all of our vehicles are handicap accessible.

You may download the app today at the Apple App Store or from Google Play by searching for FRTA.

For more information, contact FTM Dispatch at 413.773.8090 ext.3 or visit our website at www.frta.org.

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